

Eva Olimpia Arceo-Gómez

Curriculum Vitae, January 2020

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Business Address:

Ibero – Departamento de Economía
Prolongación Paseo de la Reforma 880,

Lomas de Santa Fe

México, D.F. 01219

APPOINTMENTS

Professor, Universidad Iberoamericana – Economics Department, 8/2019 –

Associate Professor, CIDE – Economics Department, 11/2017 – (on academic leave)

Assistant Professor, CIDE – Economics Department, 8/2010 – 10/2017

Visiting Scholar, Center for Labor Economics, UC Berkeley, 8/2016 – 6/2017

Post-doctoral Fellow, Centro de Estudios Económicos, El Colegio de México, 8/2009 – 7/2010

AFFILIATIONS

25th LACEA Anniversary Associate, 2017-present.

EDUCATION

Ph.D. in Economics, University of California at Berkeley, 2009

M.A. in Economics, El Colegio de México, 2004

B.A. in Economics, Tecnológico de Monterrey, 2001 (with Honors)

PUBLICATIONS

REFEREED ARTICLES

“Gender Stereotypes: The case of MisProfesores.com in Mexico” (2019) (with Raymundo Campos), *Economics of Education Review*. 72: 55-65.

“Double discrimination: Do discriminating job ads discriminate in callbacks?” (2019) (with Raymundo Campos), *Journal of Economics, Race, and Policy*. <https://doi.org/10.1007/s41996-019-00031-3>

“Desigualdades en el sistema de becas para posgrado en el extranjero en México” (“Inequalities in the Mexican program of scholarships to study graduate school abroad”) (2018) (with Raymundo Campos, Eduardo Medina and Raquel Badillo), *Revista Mexicana de Investigación Educativa*, 24(80): 69-100.

“Bargaining and economic preferences by gender: experimental evidence from Mexico” (2018) (with Raymundo Campos, Eduardo Medina and Roberto Vélez), *El Trimestre Económico*, 3(339): 645-678.

“Financial literacy among Mexican high school teenagers” (2017) (with Alejandro Villagómez) *International Review of Economics Education*, 24: 1-17.

“Does the Effect of Pollution on Infant Mortality Differ Between Developing and Developed Countries? Evidence from Mexico City” (2016) (with Rema Hanna and Paulina Oliva) *The Economic Journal*, 126(591): 257-280.

“Teenage Pregnancy in Mexico: Evolution and Consequences” (2014) (with Raymundo Campos), *Latin American Journal of Economics*, 51(1): 109-146.

“Race and Marriage in the Labor Market: A Discrimination Correspondence Study in a Developing Country” (2014) (with Raymundo Campos), *American Economic Review Papers and Proceedings*, 104(5): 376-380.

- “Evolución de la Brecha Salarial de Género en México” (“The evolution of the gender wage gap in Mexico”) (2014) (with Raymundo Campos), *El Trimestre Económico*, 81(1).
- “Impact of Economic Crises on Mortality: The Case of Mexico” (2010), *Estudios Económicos*, 25(1): 135-175.

BOOK CHAPTERS

- “Se solicita urgente: empleo productivo y bien remunerado. Jóvenes en el mercado laboral 2005-2017” (“Wanted: productive and well-paid jobs. Youth in the labor market”) (2018), in Hernández Trillo, Fausto y Raymundo Campos Vázquez (coords.), *Buen diagnóstico, buena solución*. Ciudad de México: Fondo de Cultura Económica.
- “Millenials en América Latina y el Caribe: Escuchando a los jóvenes de México” (“Millenials in Latin America and the Caribbean: Listening to the youth in Mexico”) (2018) (with Roberto Vélez Grajales, Raymundo M. Campos Vázquez, Rocío Espinosa and Claudia E. Fonseca), in R. Novella, A. Repetto, C. Robino and G. Rucci (eds.), *Millennials en América Latina y el Caribe: ¿estudiar o trabajar?*, Banco Interamericano de Desarrollo, IADB.
- “¿Quiénes son los NiNis en México?” (“Who are the NEETs in Mexico?”) (2018) (con Raymundo Campos). In Rodolfo de la Torre, Eduardo Rodríguez-Oreggia and Isidro Soloaga (coordinadores), *Política social y bienestar. México desde el año 2000*. CIDE: México, pp. 343-370.
- “La incursión de las mujeres en el trabajo fuera del hogar” (“The incursion of women into the labor market”) (2016), in Galia García Palafox (ed.), *¿Oprimidas o Empoderadas?: Dónde están las mexicanas del siglo XXI*, México: Travesías Media.
- “Determinantes intergeneracionales de la desocupación juvenil” (“Intergenerational determinants of idle youth”) (2015) in R. Campos, J. Huerta and R. Vélez (eds.), *México, ¿el motor inmóvil?*, México: CEEY.
- “Discriminación en el mercado laboral mexicano: un experimento de campo” (“Discrimination in the Mexican labor market: a field study”) (2014) (with Raymundo Campos) in G. Meixueiro Nájera and S. Moreno Pérez (coords.), *Premio Nacional de Investigación Social y de Opinión Pública 2012*, CESOP: México, D.F, pp. 123-157.
- “Drug-Related Violence and Forced Migration from Mexico to the United States” (2013) in G. Genna and D. Mayer-Foulkes (eds.), *North American Integration: An Institutional Void in Migration, Security and Development*, New York: Routledge.
- “Estudio cuantitativo sobre desempleo en México y sus implicaciones para la participación laboral femenina” (“A quantitative study of unemployment in Mexico and its implications for female labor force participation”) (2012), in Instituto Nacional de las Mujeres (comp.) *Género y Desarrollo II: Investigación para la igualdad sustantiva de las mujeres*, México.

MEDIA

- “Becarios, sí; ninis, no” (2018). Aparece en *Letras Libres*, no. 230, Febrero 2018, Letrillas, pp. 63-65.
- “Cerrar el abismo entre hombres y mujeres en el mercado laboral” (2017), Nexos, Disponible en <http://www.nexos.com.mx/?p=31706>

WORKING PAPERS

- “Gender Bias: Evidence from Evaluation Processes” (2019) (with Raymundo Campos), submitted.
- “Inside the black box of child penalties: Gender norms, extended families, and public policies in Mexico” (2019) (with Sandra Aguilar Gómez y Elia de la Cruz Toledo)

- “Droughts and welfare: Evidence from rural Mexico” (2019) (with Danaé Hernández y Alejandro López-Feldman)
- Mexico – Gender Assessment* (2019) (with Inchauste Comboni, María Gabriela, Paula Tavares, Nayda Reteguis, Laura Moreno, Alejandra Ríos, Alma Santillán, Kiyomi Cadena, Leonardo Iacovone, Cecilia Saucedo). Washington, D.C.: The World Bank Group. 80 pages.
- “Double-shift high schools and school performance: Evidence from a regression discontinuity design” (2017) (with Raymundo Campos and Carlos Muñoz).
- “Do local labor market conditions affect the extent of gender discrimination? (2016) (with Raymundo Campos), UNU WIDER Working Paper 80/2016.
- “Job Search, Social Interactions, and Immigrants’ Labor Market Performance” (2012). Versión previa: CIDE, División de Economía, Documento de Trabajo No. 489. (*revise & resubmit Estudios Económicos*)
- “Immigrants’ Location Choices: The Role of Networks’ Labor Market Outcomes” (2011).
- “Labor Supply of Married Women in Mexico: 1990–2000” (2010) (with Raymundo Campos). Versión previa: El Colegio de México, Centro de Estudios Económicos, DT-2010-16.

WORK IN PROGRESS

- “Gender Violence and Women’s Social Mobility”
- “Gender Wage Gaps from the Outset: An Analysis of Reservation Wages in Mexico” (with Raymundo Campos and Carolina Rivas)
- “Women’s labor outcomes in Mexico: From in-kind to lump-sum transfers in daycare” (with Fernanda Plata)
- “Preference for competition among children: An experiment at the amusement park KidZania© in Mexico” (with Paola Rodríguez and Hernán Bejarano)
- “Women in STEM: An experimental study in the Mexican Academia” (with Pedro Guerrero)
- “Why am I still Unemployed? Scarring Effects of the Economic Crises in Mexico” (with Luis Gerardo Zapata Barrientos)
- “Preferences for redistribution in the land of inequalities” (with Luis Guillermo Woo and Hernán Bejarano).
- “Does skin tone and beauty play a role in bargaining games? Evidence from the lab” (with Raymundo Campos)
- “Biology and bargaining in Mexico: Evidence from the lab” (with Raymundo Campos)
- “Gender wage gaps and domestic violence in Mexico” (with Liliana Rojas)
- “Intergenerational transmission of domestic violence and youth labor choices” (with Ana Sofía Sánchez)
- “School-to-Work Transitions: Evidence from Mexican youth”
- “Remittance flows and informality: Evidence from Mexico” (with Andrea Miranda)
- “Is there a causal effect of violence on obesity prevalence? An application of ego depletion” (with Carmen Hernández)
- “Remittances and labor supply: The case of Peru” (with Roy Núñez)
- “Education, family size and its implications for intergenerational mobility” (with Abigail Cruz)
- “Impact of Economic Crises on Mortality in Mexico: Did Social Protection Make a Difference in 2008?”
- “Public Policy vs. Twitter: The case of Breathalyzers in Mexico City”
- “Impact of Economic Crises on Fertility: The Case of Mexico”
- “Added-Worker Effects in Mexico Revisited”

PROFESSIONAL EXPERIENCE

Research:

- Consultancy, Creatura and ITESO, The cost of impunity in Mexico (June, 2018 – October, 2019)
- Consultancy, The World Bank, Gender Assessment: Mexico (October, 2018 – January, 2019)
- Consultancy, Interamerican Development Bank, Youth labor market: An analysis of the labor market context of youth from Prospera, 2002-2017 (July – October, 2018)
- Consultancy, UNU-WIDER, "Discrimination in job ads and the role of local labor market conditions: Evidence from Mexico" (May, 2015 – March, 2016)
- Consultancy, Secretaría de Economía, Competitiveness analysis in Mexico and the potential impact of structural reforms (March – July, 2014)
- Consultancy, Instituto Nacional de Ecología, Economic Valuation of Mexico's Ecosystems (December, 2011 – May, 2012)
- Consultancy, The World Bank, Econometric analysis of the consequences of teenage pregnancy in Mexico (October – November, 2011)
- Consultancy, Instituto Nacional de las Mujeres, Quantitative Analysis of Unemployment and its Implications for Female Labor Force Participation in Mexico (July – November, 2011)
- Consultancy, Comisión Nacional de Evaluación de la Política de Desarrollo Social, Review of Outcome Indicators of Agricultural Development (with Antonio Yúnez and Fabiola Rivera) (May – June, 2010)
- Consultancy, United Nations Development Program (April – May, 2010)
Human Development Report for Latin America and the Caribbean 2010.
- Consultancy, United Nations Development Program (November 2009 – January, 2010)
Estimation of the effects of the economic crises on infant and maternal mortality in Mexico.
- Research Assistant, Department of Economics, U.C. Berkeley (2006 – 2007)
On civil war in Sierra Leone for Professor Edward Miguel.
- Research Assistant, Inter-American Development Bank, Washington D.C. (Summer 2007)
On an evaluation of natural disaster prevention programs, and on the effects of social interactions on reproductive health and fertility in Mexico. Office of Evaluation and Oversight for Ana Santiago.
- Fox International Fellow, Yale University (Academic Year 2003 – 2004)
"The Fox International Fellowship Program utilizes international scholarly exchange as a medium through which promising young intellectuals can pursue academic research (...)".
- Research Assistant Centro de Estudios Económicos, El Colegio de México (Summer 2002)
Poverty profile for Mexico. Prof. Luis Felipe López-Calva
- Research Assistant, Departamento de Economía, Tecnológico de Monterrey (January – June 2001)
Estimation of a Human Development Index for the State of Mexico. Profesor Eduardo Carbajal.
- Research Assistant, Centro de Investigación para el Desarrollo, A.C. (January – May 2001)
Database construction on union strikes (Claudio Jones) and elaboration of a financial map for Mexico (Edna Jaime)

Teaching:

Thesis adviser:

Undergraduate level Ibero:

Fernanda Mercado Plata (in progress), "Women's labor outcomes in Mexico: From in-kind to lump-sum transfers in daycare"

Undergraduate level CIDE:

Paola Rodríguez Escobedo (2019), "Competitiveness among children: An experiment at the amusement park KidZania©"

Pedro Guerrero Abou-Samra (2019), "What's good for the goose is not good for the gander: An experimental study on gender discrimination in the Mexican Academia"

Luis Gerardo Zapata Barrientos (2019), "Why am I still Unemployed? Scarring Effects of the Economic Crises in Mexico"

Luis Guillermo Woo (2019), "Preferences for redistribution in the land of inequalities"

Liliana Concepción Rojas Estrada (2018), "Gender wage gaps and domestic violence in Mexico"

Ana Sofía Sánchez Argüelles (2018), “Intergenerational transmission of domestic violence and youth school and labor choices”

Ana Belén Bárcenas Jiménez (2016), “Returns to education and social mobility in Mexico”.

Gonzalo Ares de Parga Regalado (2016), “Does having a partner matter? Differences in expenditures between men and women”.

María del Carmen Hernández Ruiz (2015), “Obesity and crime: An ego depletion test for the case of Mexico”.

Andrea Miranda González (2015), “¿Remittances as a cause of informality in Mexico?”.

José Andrés Jurado Vadillo (2013), “School desertion causes at Colegio de Ciencias y Humanidades”.

Nallely Abigail Cruz Cruz (2013), “The role of family structure on educational social mobility”.

José Antonio Hernández Chong Cuy (2012), “Games in education: empirical evidence on the effects of computer assisted learning in Puebla”.

Analuisa Guerra Briones (2012), “Retirement decisions in Mexico: an empirical analysis”.

MA level CIDE:

Tania Itxelt Miranda Vázquez (2016), “Gender inequality in Mexico: the effect of discrimination”.

Roy Herd Núñez Joyo (2013), “Remittances and labor supply in Peru” (Best thesis of his class).

Leonardo Ignacio Arroyo Trejo (2012), “Gender wage gaps in Mexico: 2010”.

Patricia Sinaí Camacho Méndez (2012), “Economic crises and obesity: the case of Mexico”.

Marco Tulio Mosqueda Chávez (2011), “The evolution of wage inequality in Mexico: the effects of NAFTA”.

Ph.D. level CIDE:

David Salomón Aké Uitz (2019), “Higher Education and Social Mobility in Mexico”. Winner of the Economic Prize Joaquín Xirau Icaza awarded by *El Colegio de México*.

MA level other institutions:

Carlos Martín Muñoz Pedroza (2015, El Colegio de México), “Double-shift schools and school performance: Evidence from a regression discontinuity design”. (Best thesis of his class, Winner of the CEDLAS scholarship at Universidad Nacional de la Plata, Argentina).

Dissertation committee:

Jaime Andrés Sarmiento Espinel (2012 – Centro de Estudios Económicos, El Colegio de México).

Professor, Economics Department, CIDE

Undergraduate:

Labor Economics (Fall 2010, Spring 2014, 2015, 2016), Econometrics I (Fall 2011, 2013, 2014, 2017, 2018), Introduction to Economics (Fall 2014)

MA program in Economics:

Applied Microeconometrics (Spring 2011), Program Evaluation (Fall 2011), Labor Economics (Spring 2012, 2013, 2014, 2016), Thesis Seminar (Spring 2012, 2013, 2014, 2016)

MA program in Journalism for Public Policies:

Introduction to Economics (2018)

PhD program:

Research seminar (Spring 2012).

Certifications:

Gender Summer, Module “Gender discrimination: Experimental evidence” (PIEG, El Colegio de México, Junio 2018)

Gender, Sexuality and Law (Law Department, CIDE, May 2015, Nov 2017)

Impact Evaluation Using STATA (CLEAR, June 2016, December 2016, June 2017)

Public Policy and Evaluation (CLEAR, January 2014)

Impact Evaluation Using STATA (CLEAR - Sedesol, August-September 2013)
 Microeconometrics Using STATA (Comisión Federal de Competencia, April-June 2012)
 Professor, Economics Department, Universidad Iberoamericana
 Evaluation of Social Programs – Master in Public Policy (Fall 2013)
 Professor, Business Department, Tecnológico de Monterrey, Campus Estado de México
 Development Economics – Undergraduate (Fall 2010, Spring 2011)
 Graduate Student Instructor, Economics Department, U.C. Berkeley.
 Applied Econometrics (Spring 2009), Labor Economics (Fall 2007 y 2006), Introductory
 Macroeconomics (Spring 2006), Development Economics (Fall 2005)
 Teaching Assistant, Centro de Estudios Económicos, El Colegio de México
 Introduction to Microeconomics (Summer 2002), Microeconomics Theory I (Fall 2002)

Other professional activities and university service:

Jury, representing CIDE, Premio Victor Urquidi 2017.
 Ethics Commission, CIDE, June 2017-present.
 Gender Commission, CIDE, May 2017-present.
 Teaching Committee, CIDE, January 2017-present.
 Adviser, Commission for the Gradual Recovery of the Minimum Wages (February 2015 - January 2016)
 Affiliated faculty, Interdisciplinary Program on Education Policy and Practices - CIDE (January 2014-present)
 Seminar organizer, Department of Economics, CIDE (Fall 2011, Spring 2012, Spring 2014)
 Program Committee, LACEA Annual Meeting (2013)
 Jury, BLIS Award, Engineering Department, UNAM (2013)
 Member of the Advising Committee for *¿Cómo Vamos Ciudad de México?*, CIDAU, *El Universal* (2013)
 Referee for CONACYT graduate fellowship 2012 – Second period
 Inter-American Evaluation Committee for the “Inter-American Award for Research on Social Security 2010” of the Inter-American Conference on Social Security (2010, 2011)
 Referee for the Fellowship Program of the *Centro de Estudios Espinosa Yglesias*, II Call (2010)
 Selection Committee for the “Grants for Research on Rural Microfinance” of the *Programa de Estudios del Cambio Económico y la Sustentabilidad del Agro Mexicano* (PRECESAM) (2009)
 Referee service: *Journal of Human Resources, Journal of Human Development and Capabilities, Estudios Económicos, El Trimestre Económico, Economía Mexicana, Ensayos Revista de Economía, Latin American Research Review, Políticas Públicas, Región y Sociedad, Latin American Economic Review, Journal of Development Economics, Journal of Environmental Economics and Management, Economic Inquiry, EconoQuantum, BE Journal of Economic Analysis and Policy, Latin American Journal of Economics, Economic Development and Cultural Change, Review of Economics and Statistics, Sobre México, Economic Journal, Journal of Policy Analysis and Management, Desarrollo y Sociedad, International Migration, Development and Change, Revista Uruguaya de Historia Económica*

RESEARCH AND TEACHING FIELDS

Primary: Labor Economics, Development Economics, Gender Economics.

Secondary: Applied Econometrics, Applied Microeconomics, Demographic Economics, Environmental Economics.

FELLOWSHIPS, DISTINCTIONS AND AWARDS

2020-	National System of Researchers (SNI), Level II, CONACYT
2017-	25th LACEA Anniversary Associate
2016-	National System of Researchers (SNI), Level I, CONACYT
2012-2015	National System of Researchers (SNI), Candidate, CONACYT
2015	Project funds from UNU-WIDER's project "Discrimination and Affirmative Action: What have we learnt so far?"
2014	Teaching award, Economics Department, CIDE
2013	Best Poster at EALE Meeting "Race and Marriage in the Labor Market: A Discrimination Correspondence Study in a Developing Country" (with Raymundo Campos Vázquez)
2012	Honorific mention, Premio Economía Banamex for the paper "Discriminación en el mercado laboral mexicano: Un experimento de campo"
2012	Second place, <i>Premio Gustavo Cabrera Trabajo en Investigación de Población</i> , awarded by <i>Centro de Estudios Demográficos, Urbanos y Ambientales, El Colegio de México</i> for the paper "Teenage Pregnancy in Mexico: Evolution and Consequences" (with Raymundo Campos)
2012	First place, <i>Premio de Economía Víctor L. Urquidi</i> , awarded by <i>Centro de Estudios Económicos, El Colegio de México</i> for the paper "Discrimination in the Mexican Labor Market: A Field Experiment" (with Raymundo Campos)
2012	Honorific mention, <i>Premio Nacional de Investigación Social y de Opinión Pública</i> awarded by <i>Centro de Estudios Sociales y de Opinión Pública</i> for the paper "Discrimination in the Mexican Labor Market: A Field Experiment" (with Raymundo Campos)
2009-2010	Post-Doctoral Fellowship, CONACYT
2008	Dean's Normative Time Fellowship, University of California, Berkeley
2004-2009	CONACYT-UC Mexus Fellowship
2003-2004	Fox International Fellowship, Yale University
2001-2003	Excellence Fellowship, CONACYT
2001	Mención Honorífica de Excelencia (Highest Honors), Tecnológico de Monterrey
1997-2001	Scholarship, Tecnológico de Monterrey

INVITED CONFERENCES AND SEMINARS

2020:

WEAI 16th International Conference (Shanghai, China) (scheduled).

2019:

Universidad Iberoamericana; Eastern Economic Association Annual Meetings; National Evaluation Commission, CONEVAL; Conferencia sobre Grandes Datos en Ciencias Sociales y Políticas Pública, INEGI-Colmex; WEAI 94th Annual Conference (San Francisco, California); XIV Encuentro Internacional: Capital Humano y Crecimiento (UANL, Monterrey); Universidad Iberoamericana, Puebla; Sobre México (Universidad Iberoamericana) (scheduled).

2018:

Tec de Monterrey (Campus Santa Fe); Seminario Internacional de la CONAPRED a sus 15 años (El Colegio de México); XIII Encuentro Internacional: Capital Humano y Crecimiento (UANL, Monterrey).

2017:

CLAS, Stanford University; Northeastern University, Boston; Sobre México, Universidad Iberoamericana; XVIII World Congress of the International Economic Association, México; Thought Leaders Event organized by INET and LSE (Mexico City); Instituto Belisario Domínguez, Senado de la República (discussant); LACEA Annual Meeting, Buenos Aires.

2016:

Sobre México, Universidad Iberoamericana; ASREC Europe Conference, Copenague, Dinamarca; SOMEDE, UNAM; UC Berkeley Development Lunch; UC Berkeley Labor Seminar.

2015:

CIDE; UNU-WIDER, Helsinki, Fin.; CEEY.

2014:

AEA Meetings, Philadelphia, PA, USA; CIDE.

2013:

NIP-Mexican Chapter (discussant); 27th Annual Conference of the European Society for Population Economics, Aarhus University, Denmark; UC Berkeley Labor Seminar; 25th Annual Conference of the European Economic Association of Labor Economists, Torino, Italy; Presentación No. 4 de Coyuntura Demográfica (discussant); LACEA Annual Meeting, Mexico City; VIII Congreso Nacional de la Asociación Mexicana de Estudios del Trabajo.

2012:

The ABCs of North American Security, Miami, FL; Centro de Estudios Espinosa Yglesias; Seminario Permanente de Seguridad Pública, CIDE (discussant); 26th Annual Conference of the European Society for Population Economics, Bern, Switzerland; Instituto Nacional de las Mujeres; Seminario sobre Desarrollo y Política Social, CIDE (discussant).

2011:

Global Development Network Meeting at Bogotá, Colombia; CIDE, Encuentro de Matemáticas Empresariales; El Colegio de México.

2010:

Centro de Investigación y Docencia Económicas; Universidad Iberoamericana; Banco de México; El Colegio de México; University of California, Berkeley; LACEA-Medellín, Colombia; El Colegio de México.

2009:

Universidad de Guanajuato; Secretaría de Educación Pública; NIP-LACEA Mexican Chapter meeting at El Colegio de México.

Previous years:

University of California, Berkeley (2006, 2008)

OTHER INFORMATION

Nationality:	Mexican
Languages:	Spanish (native), English (fluent), French (communication skills)
Other Affiliations:	Latin American and Caribbean Economic Association, American Economic Association